

# A4 Snap Frame

## General Guidelines for Artwork

- Supply artwork in **CMYK** format
- Supply artwork in **Flattened Print Ready PDF Files**
- Images **MUST NOT** be **Embedded**
- Image resolution should be supplied at **300 dpi** at **25%** of the output required
- Convert **ALL** fonts to **Outlines**
- This template should be used for **Guideline Purposes Only**

### **SAFE AREA(200x287mm)**

- o Images and Text should be contained within the Safe Area

### **TRIM LINE(210x297mm)**

- o The Trim Line is the Final Size of the cut piece

### **BLEED AREA(220x307mm)**

- o Extends beyond the Trim Line, usually 3mm, gets cut off during trimming